

COMMON PURPOSE: UNITY OF EFFORT, UNITY OF THOUGHT

AN UPDATE FROM THE DLA DISTRIBUTION COMMANDER

I want to take this opportunity to provide you with my Commander's Interim Guidance for Calendar Year 2011. I call it interim because it will suffice until we publish our 180 day plan early next year. As I mentioned in my Change of Command note we have undertaken an effort to build a DLA Distribution Strategic vision that aligns us to the Director's Strategic Plan and his Annual Guidance. We are 140 days into that planning cycle and when vetted and approved by the headquarters, I will release the results as our strategic plan and parse the applicable portions to you in the form of my Annual Guidance.

First, we need to establish our course on a firm foundation; you have heard me speak to Command and Control (C2) and Alignment. While I believe we are organizationally sound we need to "operationalize" DLA Distribution. J3 will be tasked with Current Operations, the J4 with Future Operations and the J5 with Future Plans. In terms of C2, they will be the "supported codes", the remaining codes will be "supporting codes" lending HR, IT, contracting, and expeditionary support among others to the three supported codes. Regarding alignment, we are working with DLA headquarters to establish six overarching regions that will help facilitate standardization through the distribution enterprise. In anticipation of the Logistics Efficiencies being approved and rolled out, regionalization will aid us in our assumption of those efficiencies that will affect us. *(Continued on next page.)*



DLA DISTRIBUTION IN REVIEW

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My Guidance:

1. Improved Distribution Readiness...Current Operations.

This is a dedicated effort to make each Depot as effective (meeting our established metrics) and as efficient (cost effective) as possible. We need to focus our efforts on getting our metrics back to "Green." We will take on a new emphasis in five specific areas:

- *People*
- *Equipment*
- *Process/Policy*
- *Financials*
- *Facilities*

It is also time to look at reducing our carbon footprint. I want us to look at ways to use alternative fuels and recycling, both in terms of what we use and the waste we produce.

2. The 180 Day Plan...Future Operations.

There are a number of initiatives included in this area, but the center of effort here is to look forward and build the rules and tools to meet future demand from both an internal and external vantage point. Much of what gets developed here will be provided to Current Operations for execution. Some of the initiatives being explored include:

- *Leveraging future technologies (pRFID, Pick to Light, Pick to Voice)*
- *Vendor Compliance*
- *Creating a Center of Expeditionary and Deployment Excellence*

- *SS&D and SNO compliance*
- *Establishing storefronts under the One DLA concept*

3. Combatant Command Engagement...Future Plans.

Two primary areas of focus...we need to build Integrated Distribution Strategies for each of our regional war fighters, or COCOMs. Integrated in that they will be fully vetted through all our stakeholders... the Services, TRANSCOM, and other agencies as required. We need to leverage our distribution network to the maximum extent possible to effectively and efficiently support the Warfighter. In other words, we need to provide the Joint Force Commander freedom within the battle space without regard to logistics. We'll put it where they need it, and when they need it.

Second, we have to get better at effectively partnering with our non DoD partners. We need a Whole of Government approach whereby we leverage non DoD capability. We also need to work more collaboratively with our coalition partners.

I believe that we are aligned with DLA Headquarters in our efforts; I have taken VADM Thompson's strategy and Annual Guidance into account as I have formulated my Guidance. Please ensure you are positioned to work these initiatives hard in the coming months.

As always, thanks for your continued support.

T.C. TRAAEN
Rear Admiral, SC, USN
Commander



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