

DLA Distribution Kuwait Landbridge-Bahrain celebrates 100th mission

By Emily Blubaugh, DLA Distribution Public Affairs

A result of joint efforts, DLA Distribution Kuwait, Southwest Asia, and its Bahrain detachment are celebrating the 100th container transit across the DLA Distribution Kuwait Landbridge-Bahrain, resulting in the distribution of critical materiel throughout the entire Central Command Area of Responsibility.

The DLA Distribution Kuwait Landbridge-Bahrain was established to improve the overall efficiency of distribution within the CENTCOM AOR for critical ship and aircraft parts for CENTCOM-based assets.

Since its inception in July 2009, the Landbridge has proven a highly successful program to move materiel via ground transport from Kuwait to Bahrain through

Saudi Arabia. DLA Distribution Kuwait's Bahrain Detachment is the key link for stock positioning and distribution of critically required materials from Kuwait. The creation of a Landbridge presented an opportunity for both centers to provide best value logistics support to the Warfighter.

In March 2009, DLA Distribution Kuwait conducted a Proof of Principal to determine the feasibility of the Landbridge and identify any potential problem areas. It was quickly discovered that by placing key customers on a scheduled service, significant savings over alternatives, such as air transportation, could be realized.

Running 17 trained drivers, the first 100 missions took place over the course of 355 days. Shipping nearly 45,000 Materiel Release Orders at a total weight of nearly 2

million pounds, all missions were completed accident-free and over 180 customs declarations were processed with no rejections, saving customer wait time and dollars.

“The entire CENTCOM region poses logistical challenges every day, and the Landbridge has greatly contributed to DLA Distribution Kuwait and its Bahrain detachment ensuring the right material gets to the right place, at the right time and at the best value to the American taxpayer,” said former DLA Distribution Kuwait deputy commander Jerry Brown.



Pictured is the 100th container to transit across the DLA Distribution Kuwait Landbridge-Bahrain.



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